



Special exclusive club:

As part of the Alexandra's family we create Special Yarns and colorways for promotable Occasions. Made of the most beautiful bases and only available in your store.

LYS Day is April 27 this year, your customers will love this silky blend we call Silverton a durable 75% super wash Merino 15% Nylon 10% Tencel; 438 yards of 4 ply fingering. We provide pattern support, Social Media and promo support.

Last date to order April 15, minimum order 20 skeins



Breast Cancer Awareness Month provides an opportunity for us to honor those who have battled the disease.

This fall we will debut the new base **Athena** a soft squishy cashmere blend 80% fine super wash Merino, 10% Cashmere and 10% nylon a yummy 4 ply fingering with 435 yards.

Since you will want to have these in your store by October 1st, the last day for you to order is September 15, 2019 minimum order is 20 skeins.



Sharon



Anita